As a commuter it is real easy to get caught up in the rush of the traffic. Listning to KLOVE keeps me in the right frame of mind to keep driving and relaxed. When listening to KLOVE an overwhelming feeling of relaxation comes over you even when the traffic is terrible and the driver are not being very polite. KLOVE helps all drivers and I feel like I have a safe station for my children to listen to. I don't have to worry about my children listening to the foul language or the erotic commercials.